

College of Professional Studies 2018-2019 Marketing Degree Progression Sheet (123-124 Semester Hours)

Name:		
Ram ID:		
Advisor:		
Area A: Essential Skills: Quantitative & Communication (9 hrs.)		
Course	Grd.	Hrs.
ENGL 1101 or 1101H		3
ENGL 1102 or 1102H		3
MATH 1001, 1111, 1112, 1113, 1211 <i>MATH 1111 (COB Requirement)</i>		3
Area B: Institutional Options: Communications & Diversity (4-5 hrs.)		
Choose one: COMM 1000, 1100, 1110		
		2-3
Choose one: HIST 1002, POLS 1105		
		2
Area C: Humanities, Fine Arts, and Ethics (6 hrs.)		
Choose one: ENGL 2111, 2111H, 2112, 2112H, 2121, 2122, 2131, 2132, 2141, 2142		
		3
Choose one: ARTS 1100, COMM 1100, FREN 1001, 1002, 2001, 2002, LATN 1001, 1002, 2001, 2002, MUSC 1100, JAPN 1001, 1002, 2001, 2002, SPAN 1001, 1002, 2001, 2002, THEA 1100		
		3
Area D: Natural Science, Math, & Technology (11 hrs.)		
<i>*Students must take ONE science course in Area D. The additional courses can be either math or science.</i>		
Choose one: BIOL 1110K*, 1111K*, 1112K, 2107K*, 2108K**, CHEM 1151K*, 1152K**, 1211K*, 1212K**, PHSC 1011K*, 1012K*, PHYS 1111K*, 1112K**, 2211K, 2212K** <i>** Requires completion of first course in sequence.</i>		
		4
Choose one: CSCI 1300, MATH 1113, 1211, 2212, 2213, 2411 <i>MATH 1113 (COB Requirement)</i>		
		3
Choose one elective from the above two lists (4 hrs.). <i>NOTE: *Cannot use the following combinations in for completion of Area D: BIOL 1110 & 1111; 2107, 1110, or 1111; CHEM 1151 & 1211; PHSC 1011 & PHYS 1111 or 2221; PHSC 1012 & CHEM 1151 or CHEM 1211.</i>		
		4
Area E: Social Sciences (12 hrs.)		
POLS 1101		
		3
Choose one: HIST 1111, 1112, 2111, 2112		
		3
Choose two: ECON 2105, GEOG 1101, HIST 1111, 1112, 2111, 2112, 2113, POLS 2101, PSYC 1101, SOCI 1101, 2031 <i>ECON 2105 (COB Requirement)</i>		
		3
		3
Above the Core (3 hrs.)		
ASU 1101		
		1
WELL, HEDP, Health & Wellness Requirement*		
		2
*The health & wellness requirement may be fulfilled by taking one (1) two-credit hour health or wellness course OR two (2) one-credit hour health or wellness activity courses.		

Area F: Program of Study related courses (18 hrs.)		
ACCT 2101 Principles of Accounting I		3
ACCT 2102* Principles of Accounting II		3
MIST 2010 Fundamentals of Comp Applications		3
ECON 2105 Principles of Macroeconomics <i>(if not taken in Area E)</i>		3
ECON 2106 Principles of Microeconomics		3
Choose one: <i>(take both if ECON 2105 is taken in Area E)</i>		
BUSA 1105 Introduction to Business		3
MIST 2040* Communication for Management		3
Area G: Business Majors required courses (30 hrs.)		
BUSA 3100 Business Internship		3
BUSA 4105* International Business		3
ECON 3205* Economics and Business Statistics		3
FINC 3105* Foundations of Financial Management		3
MGMT 3105 Legal Environment of Business		3
MGMT 3106* Management Science and Operations Management		3
MGMT 4110* Organizational Behavior		3
MGMT 4205* Management Information Systems		3
MGMT 4199* Business Policy <i>(Senior Standing)</i>		3
MKTG 3120* Principles of Marketing		3
Area H: Marketing Major (30 hrs.)		
MIST 4260 E-Commerce		3
MKTG 3130* Consumer Behavior		3
MKTG 3132* Fundamentals of Selling		3
MKTG 3134* Marketing Research		3
MKTG 3136* Promotion & Advertising		3
MKTG 4170* Marketing Management		3
12 hours of FREE electives with a grade of C or better are required.		
		3
		3
		3
		3

Note: Must earn C or better for all courses in Areas A, F, G, & H, as well as MATH 1113. The minimum GPA for graduation is 2.25. No more than 30 semester hours in traditional Business courses (excluding Economics) can be transferred to Areas F, G, and H.

*Prerequisite Required.