

Prerequisite: None.
Offered: All semesters.

ART 2160 Visual Design (2-4-3)

This is an introductory course in solving visual design problems. The course is an exploration of the basic principles of graphic design production, as they apply to the commonly-produced products in the graphic design field (logos, advertisements, brochures, newsletters, etc.), typography, print production techniques and considerations, and the basic elements of web page design.

Prerequisite: ART 2150 or permission of the instructor or consent of the Division Dean.

Offered: Spring.

ART 2170 Web Page Design (2-4-3)

This is an introductory course in designing websites for the Internet. The course is an exploration of the basic principles of designing, creating, and maintaining websites. The course introduces the fundamentals of designing web pages using HTML code and commonly used web page layout programs.

Prerequisite: ART 2150 or permission of the instructor or consent of the Division Dean.

Offered: All semesters.

ART 2180 Digital Photography (2-4-3)

In this course, students will create digital photographic images by combining fundamental photographic skills with digital camera technology and computer print technology. Emphasis will be placed on camera operation, techniques, and esthetics. Students will explore a range of both fine art and commercial photographic applications.

Prerequisite: ART 2111 or ART 2150 or permission of the instructor or consent of the Division Dean.

Offered: All semesters.

ART 2190 Photographic Lighting Principles & Techniques (2-4-3)

This is an introductory course in basic studio and location lighting principles and techniques. The course is an exploration of the creation and use of lighting arrangements as they apply to all specialties of commercial and fine art photography. The course is composed of demonstrations and projects that will explore the principles of artificial, natural and combination lighting. During the course, the students will demonstrate their understanding of basic lighting techniques through individual projects.

Prerequisite: ART 2111, ART 2180 or permission of the instructor or consent of the Division Dean.

Offered: Fall.

ART 2200 Professional Practices, Portfolio Preparation & Review (3-0-3)

This is a course designed to prepare the student for entry into the business of commercial and fine art. The skills learned are applicable to any specialty in the field of commercial and fine art. The course is composed of lectures concerning the business of commercial and fine art, visiting lecturers who are specialists in their field, field trips to a variety of art establishments, research into the requirements and expectations of potential employers, clients, galleries and museums and directed preparation of each student's professional portfolio.

Prerequisite: None.

Offered: Spring.