

and future trends of these media. This course is also listed as COMM 2230.

Prerequisite: None.

Offered: All semesters.

JOUR 1110 News Writing (same as COMM 2235) (3-0-3)

JOUR 1110 is an introductory course in writing for the mass media, with emphasis on gathering, writing, and reporting for newspapers and broadcast media. This course is also listed as COMM 2235.

Prerequisite: ENGL 1101.

Offered: Fall.

JOUR 1111 Writing for Television, Radio, and the New Media (3-0-3)

This course teaches students to write for a variety of genres and media. Includes discussions of how and why journalism has evolved from newspapers and broadcast in the 20th century to newspapers, broadcast, cable, and the social media in the 21st century. The course will also provide instruction and practice in writing for social media and instruction in how people access, use, and produce news. Careful attention will be given to the interactive nature of today's reporting and blogging.

Prerequisite: ENGL 1101.

Corequisite: None.

Offered: Spring semester.

JOUR 2100 Introduction to Broadcast Production (3-3-3)

This class will allow students to produce a wide array of television productions, including public service announcements, video/audio montages, news-style packages, and studio-based shows. The course will instruct students on how to operate video cameras, audio and lighting equipment, and editing equipment. Finally, the course will allow students to explore the variety of career opportunities in mass media.

Prerequisite: None.

Corequisite: None.

Offered: Fall and Spring.

LEAD 1101 Leadership Development (2-0-2)

The purpose of the course is to help students identify the attributes of effective leaders so that they can build their leadership potential and develop skills that will be of benefit to them personally and in their chosen profession.

Corequisite: Minimum COMPASS reading score of 74 or enrollment in READ 0099.

Prerequisite: None.

Offered: On demand.