DEPARTMENT OF ENGLISH, MODERN LANGUAGES, & MASS COMMUNICATION

ALBANY STATE UNIVERSITY ALBANY, GA 31705

123 Hours Minimum

B.A. IN MASS COMMUNICATION Concentration: Media Arts

Name:		Ram ID:		
Area A1: Communication Skills* (6 hours)	Grd Hr		Area C: Humanities/Fine Arts	
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Area A1: Communication Skills* (6 hours)		Grd	Hr
ENGL 1101	English Composition I or		3
ENGL 1101H	English Composition I Honors		3
ENGL 1102	English Composition II or		3
ENGL 1102H	English Composition II Honors		3
*Mi	nimum grade of "C" required in each course		

Area A2: Quantitative Skills (3 hours*)		Grd	Hr
MATH 1001	Quantitative Reasoning		3
MATH 1111	College Algebra		3
MATH 1112	College Trigonometry		3
MATH 1113	Pre-Calculus		3
MATH 1211	Calculus I		4
*STEM majors who take 4 credits in Area A2 may apply the			
	additional 1 credit in area F		

	Area B: Institutional Options (5 hours)			
	SELECT ONE BELOW		Hr	
COMM 1000	Cultural Diversity in Communication		2	
HIST 1002	Intro to African Diaspora		2	
POLS 1105	Current World Problems		2	
SELECT ONE BELOW Grd			Hr	
COMM 1100	Human Communication		3	
COMM 1110	Public Speaking		3	

Area C: Humanities/Fine Arts (6 hours)				
SELECT ONE	BELOW	Grd	Hr	
ENGL 2111	World Literature I or		3	
ENGL 2111H	World Literature I Honors		3	
ENGL 2112	World Literature II or		3	
ENGL 2112H	World Literature II Honors		3	
ENGL 2121	British Literature I		3	
ENGL 2122	British Literature II		3	
ENGL 2131	American Literature I		3	
ENGL 2132	American Literature II		3	
ENGL 2141	African American Literature I		3	
ENGL 2142	African American Literature II		3	
ARTS 1100	Art Appreciation		3	
FREN 1001	Elementary French I		3	
FREN 1002	Elementary French II		3	
FREN 2001	Intermediate French I		3	
FREN 2002	Intermediate French II		3	
LATN 1001	Elementary Latin I		3	
LATN 1002	Elementary Latin II		3	
LATN 2001	Intermediate Latin I		3	
LATN 2002	Intermediate Latin II		3	
MUSC 1100	Music Appreciation		3	

	Area C: Humanities/Fine Arts	Co	nt'
	SELECT ONE BELOW	Grd	Hr
JAPN 1001	Elementary Japanese I		3
JAPN 1002	Elementary Japanese II		3
JAPN 2001	Intermediate Japanese I		3
JAPN 2002	Intermediate Japanese II		3
SPAN 1001	Elementary Spanish I		3
SPAN 1002	Elementary Spanish II		3
SPAN 2001	Intermediate Spanish I		3
SPAN 2002	Intermediate Spanish II		3
THEA 1100	Theatre Appreciation		3

Α	rea D: Science, Math, Tech. (10-11 hours)		
	NON-STEM MAJORS (10 hours)		
Students must tak	ke ONE science course in Area D. The		
additional TWO co	ourses can be either math or science.		
SELECT ONE BE	LOW	Grd	Hr
BIOL 1110K*	Intro to Environmental Biology		4
BIOL 1111K*	Intro to Biological Science I		4
BIOL 1112K	Intro to Biological Science II		4
BIOL 2107K*	Principles of Biology I		4
BIOL 2108K**	Principles of Biology II		4
CHEM 1151K*	Survey of Chemistry I		4
CHEM 1152K **	Survey of Chemistry II		4
CHEM 1211K*	Principles of Chemistry I		4
CHEM 1212K**	Principles of Chemistry II		4
PHSC 1011K*	Physical Science I		4
PHSC 1012K*	Physical Science II		4
PHYS 1111K*	Introductory Physics I		4
PHYS 1112K**	Introductory Physics II		4
PHYS 2211K	Principles of Physics I		4
PHYS 2212K**	Principles of Physics II		4
* Cannot use the following combinations for completion of			
Area D: BIOL 1110 and BIOL 1111; BIOL 2107, BIOL 1110, or			
BIOL 1111; CHEM 1151 and CHEM 1211; PHSC 1011 and PHYS			

Area D: Science, Math, Tech.			
NON-STEM MAJORS (10 hours)			_
SELECT UP TO	TWO COURSES BELOW (OPTIONAL)	Grd	Hr
CSCI 1300	Introduction to Computer Science		3
MATH 1113	Pre-Calculus		3
MATH 1211	Calculus I		4
MATH 2212	Calculus II		4
MATH 2213	Calculus III		4
MATH 2411	Introduction to Statistics		3

1111 or PHYS 2221; PHSC 1012 and CHEM 1151 or CHEM 1211
** Requires completion of first course in sequence.

Area	E: Social Sciences (12 hours)	Grd	Hr
POLS 1101	American Government*		3
SELECT ONE B	ELOW		Hr
HIST 1111	Survey of World History I		3
HIST 1112	Survey of World History II		3
HIST 2111	Survey of U.S. History I		3
HIST 2112	Survey of U.S. History II		3
SELECT TWO B	ELOW		Hr
ANTH 1102	Introduction to Anthropology		3
ECON 2105	Principles of Macroeconomics		3
GEOG 1101	Intro to Human Geography		3
HIST 1111	Survey of World History I		3
HIST 1112	Survey of World History II		3
HIST 2111	Survey of U.S. History I		3
HIST 2112	Survey of U. S. History II		3
HIST 2113	Minorities in America		3
POLS 2101	Introduction to Political Science		3
PSYC 1101	General Psychology		3
SOCI 1101	Introduction to Sociology		3
*This course meets the legislative requirement that students complete coursework in the history of Georgia			

and the United States.

two one (1) credit hour health or wellness activity courses.

TOTAL CREDIT HOURS FOR AREAS A-E:	42-43
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	ABOVE THE CORE (3)			
ASU 1101	First Year Experience		1	
HEDP, HLTH, PEDH, PHED	Health & Wellness Requirement*		2	
	*The health & wellness requirement may be fulfilled by taking one- two (2) credit hour health or wellness course OR			

AREA F: Progr	am of Study Related (18 Hours)	Grd	Hr	
COMM 2000	News Writing and Reporting		3	
COMM 2010	Survey of Mass Communication		3	
COMM 2020	Writing for the Media		3	
COMM 2030	Fundamental Web and Graphics Design		3	
	Choice of 6 Hours from the following: (Select Courses in Sequence)			
FREN 1001	Elementary French I		3	
FREN 1002	Elementary French II		3	
GRMN 1001	Elementary German		3	
GRMN 1002	Elementary German II		3	
SPAN 1001	Elementary Spanish I		3	
SPAN 1002	Elementary Spanish II		3	

^{*}Foreign Language Requirement – 6 hours total. 3 hours of a foreign language are included in Area C of the Core Curriculum and 6 hours in Area F.

AREA G: Major Requirements (24 Hours)			Hr
COMM 3110	Communication Research and Theory		3
COMM 3120	Media Aesthetics, Cultural Studies, and Criticism		
			3
COMM 3310	Fundamentals of Visual Communication		3
COMM 3320	Fundamentals of Audio Production		3
COMM 3340	Fundamentals of Video Production		3
COMM 4160	Media Programming and Management		3
COMM 4510	Media Seminar		3
COMM 4570	Internship		3

AREA H: Electives Requirements (18 Hours)					
Electives (18 hours total, 6 courses) 9 hours (3 courses) from each					
elective section, 3000 and 4000 must be completed.					
(Select 9 Hours from 3000 level courses)			Hr		
COMM 3105	History of the Media		3		
COMM 3160	Foundations of Strategic Communication		3		
COMM 3150	African American Images in the Media		3		
COMM 3270	Broadcast Journalism		3		
COMM 3360	Media Advertising and Sales		3		
COMM 3380	Sports Communication		3		
(Select 9 Hours from 4000 level courses)			Hr		
COMM 4120	Communication Law		3		
COMM 4340	Advanced Video Production		_		
COIVIIVI 4340	Advanced video Production		3		
COMM 4140	Philosophy and Ethics of Communication		3		
			_		
COMM 4140	Philosophy and Ethics of Communication		3		
COMM 4140 COMM 4205	Philosophy and Ethics of Communication Theories and Strategies of Emerging Media		3		
COMM 4140 COMM 4205 COMM 4320 COMM 4350	Philosophy and Ethics of Communication Theories and Strategies of Emerging Media Radio Programming and Production	ses in	3 2		
COMM 4140 COMM 4205 COMM 4320 COMM 4350	Philosophy and Ethics of Communication Theories and Strategies of Emerging Media Radio Programming and Production Documentary and Narrative Film Making the Department Chair only. May substitute for course	ees in	3 2		
COMM 4140 COMM 4205 COMM 4320 COMM 4350 By permission of	Philosophy and Ethics of Communication Theories and Strategies of Emerging Media Radio Programming and Production Documentary and Narrative Film Making the Department Chair only. May substitute for course	ses in	3 2		

A grade of C or better is required in all courses listed in Areas F through H. Students who receive D or F in MACO and COMM courses must retake the same course until C or better is obtained.

The Mass Communication Program recommends that students enroll in a minor of 15-18 credit hours from another discipline (Marketing, Business, Theater, Art, etc.). Students may also forgo a minor in another discipline and take COMM electives equaling 15-18 credit hours if they wish. All students MUST declare their intentions to enroll in a minor or choose the COMM electives option by receiving prior approval from the Department Coordinator.

The Study Abroad courses - These alternative courses may substitute for predetermined courses in the standard COMM Curriculum if students participate in the Study Abroad program.

COMM 3280 International Media Research (SA) * **COMM 4280** Cases on Emerging Media (SA) *

*COMM 3280 may substitute for COMM 3110, COMM 3240 or a course in Area H.

*COMM 4280 may substitute for COMM 4205, COMM 4210 or as a course in Area H.

¹⁰⁰¹⁻LEVEL Foreign Language

¹⁰⁰²⁻LEVEL Same Foreign Language