

OWG 42 Media Relations Approved Recommendations

- 1. Recommends coordinating communications during the consolidation between Albany State University and Darton State College.**
- 2. Recommends coordinating communications with the University System of Georgia Board of Regents to announce USG actions.**
- 3. Recommends that the current communication offices at each institution coordinates and reviews news releases regarding consolidation.**
- 4. Recommends creating a communications plan to get messaging out internally and externally.**
- 5. Recommends that the Media Relations Operational Working Group conduct monthly meetings with all PR Personnel to assess communications.**
- 6. Recommends combining Speakers Bureaus List.**
- 7. Recommends that the current communication staff at each institution assess needs and avenues of communication during consolidation.**