

OWG 75 Career Services Approved Recommendations

- 1. Recommends that the University replace the term “placement” (as an internal moniker) with “career attainment and progression,” which better illustrates the ultimate success outcomes of our students as they progress through our institution.**
- 2. Recommends that both campuses establish relationships with employers that reflect degree offerings to ensure that services offered to employers will be enhanced through the consolidation. We will re-brand our communications to employers to ensure that the message is a consistent one. This will result in the positive outcome of employed graduates.**
- 3. Recommends that all employment data, by degree programs, be reported to Career Services and to the Office of Institutional Research and Effectiveness on a semester basis.**
- 4. Recommends that that the new institution retain both general and college-specific career fairs, for fall and spring, across the two campuses.**