MASTER OF BUSINESS ADMINISTRATION WITH CONCENTRATION IN HEALTHCARE MANAGEMENT

Core Curriculum (18 hours)                      Prerequisites          Hours
For those students without a Bachelor of Science Degree in Business Administration, the
ACCT 2100 Principles of Accounting                N/A                  3
ECON 3205 Economics and Business Statistics      N/A                  3
ECON 2201 Survey of Econometrics                 N/A                  3
FINC 3105 Foundations of Financial Management    N/A                  3
MGMT 4100 Organizational Behavior                N/A                  3
MKTG 3120 Principles of Marketing                N/A                  3
Total Required for Graduation                    18

MBA Healthcare Management Required Courses (33 hours)
ACCT 6101 Accounting Analysis                    FINC 3105              3
ECON 6106 Economics for Managers                 ECON 2105,             3
                                                FINC 3105 or
FINC 6101 Financial Management                   FINC 5200              3
                                                MGMT 5200
MGMT 5110 Organizational Behavior and Effect     N/A                  3
MGMT 6108 Quan. Method for Management            MGMT 5200              3
MKTG 6170 Marketing Management                   MGMT 5200              3
MGHC 6000 Quality Management Healthcare          N/A                  3
MGHC 6108 Advanced Healthcare Political& Legal Issues N/A          3
MGHC 6199 Business Policy/Strategy               N/A                  3
MGHC 6240 Research & Evaluation                  N/A                  3
MGHC 6300 Health Information Systems             N/A                  3
Total Required for Graduation                    33

MGMT 4125 or MGMT 5200, PADM 5261

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MBA Healthcare Management Major Class Descriptions
ACCT 6101 Accounting Analysis

This course is designed to familiarize the student with applications of accounting data in decision-making; cost analysis as applied in the development of budgets and standards as an accounting tool for cost control and pricing. A case problem that requires students to interpret and discuss their analysis in the context of managerial decision-making is used.

ECON 6106 Economics for Managers

This course is an overview of basic economic theory applied to modern business decision-making. It will cover major macroeconomic and microeconomic concepts that are important to managers working within the American economy. The course is designed to develop students’ understanding of how to efficiently achieve the goals of the firm and their ability to recognize how economic forces affect the organization.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
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<tbody>
<tr>
<td>FINC 6101</td>
<td>Financial Management</td>
<td>This course provides an introduction to the fundamental concepts of the finance function with emphasis on the decision-making techniques relevant to financial and nonfinancial managers. Topics include valuation, risk and return analysis, cost of capital, financial analysis and planning and working capital management.</td>
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<tr>
<td>MGMT 5110</td>
<td>Organizational Behavior and Effectiveness</td>
<td>This course is designed for students to learn individual and group skills required for effective functioning in an organizational context. The course highlights the leadership and managerial competencies needed to create and maintain organizations that are effective, successful, and earn above average returns on their investments.</td>
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<tr>
<td>MGMT 6108</td>
<td>Quan. Method for Management</td>
<td>This course introduces students to the major quantitative techniques used in management decision making. Topics include decision theory, game theory, linear programming, production planning, operating technology, simulation, dynamic programming and advanced applications of statistics. Computer applications are emphasized.</td>
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<tr>
<td>MKTG 6170</td>
<td>Marketing Management</td>
<td>A comprehensive study of marketing practices, theory and decision-making in all types of organizations and enterprises. The case method and various other methods are emphasized; a managerial perspective is utilized.</td>
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<tr>
<td>MGHC 6000</td>
<td>Quality Management Healthcare</td>
<td>This course examines the relationships between health care quality and organizational performance management. The student is introduced to the rationale for performance management.</td>
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<tr>
<td>MGHC 6108</td>
<td>Advanced Healthcare Political&amp; Legal Issues</td>
<td>This course is designed to familiarize students with basic legal issues involved in managing health care</td>
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<tr>
<td>MGMT 6110</td>
<td>Business Policy/Strategy</td>
<td>The purpose of the course is to give the student an opportunity to develop and appreciate skills and perspectives, capabilities needed by higher-level leaders and managers in all types of organizations.</td>
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<tr>
<td>MGHC 6240</td>
<td>Research &amp; Evaluation</td>
<td>This course covers health public policy formulation and implementation and is designed to provide an understanding of the political and regulatory environment of health care organizations.</td>
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<tr>
<td>MGHC 6300</td>
<td>Health Information Systems</td>
<td>This course examines the various aspects of managing in the modern health care environment. A variety of methods including lectures, case studies, in-class exercises, and student presentations will be used. Topics covered include quality improvement, ethical management, managing diversity, communications, leadership, motivation, team building, and conflict resolution.</td>
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