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Classification Essay: TTYL or Talk to you Later?

Today, people do not have to do all the mechanisms to connect with others along with keeping in touch with family. We don’t have to write a letter to Grandma checking on her or read the newspaper to find what is going on in Congress and knowing the President’s opinion on the Kim Jon Un regimen in North Korea. With a simple web search and a couple clicks, we have relief that Grandma wrote on her wall she was enjoying the gift she received for Christmas. Or that President Trump has justified his reasons that America should go to war with North Korea. Even knowing that Kylie Jenner just had a baby being she just went live for five minutes showing her holding her baby’s foot. Facebook, Twitter, and Instagram have made it easier and more possible for us to catch up with friends and family, post up pictures and videos that we like along to let everyone know our thoughts and opinions on various topics.

Facebook was a primary social media site that first attracts the public and joins this website. Created by Mark Zuckerberg who is highly praised for the creation of this site. During the period that internet was gaining constant popularity with constant advertisements through the television screens. It was created as a site where friends can connect with each other through the internet. The site utilizes tools that allow you to post pictures, send instant messages to other users and connect with others through common interests. For instance, on this site, you can share memories of the photos you took on your vacation to Universal Studios last summer. While sending an old friend a message checking on them. The profile shows your name along with the interesting things that describe yourself and your individuality. For example, your profile will show that Alicia Keys is one of your favorite artists and that you are a fan of her music. While giving recommendations to others that you might like along with connecting you to others that share common interests. Now it has become a site where friends and family members reconnect with each other and keep in touch.

Next another social media website, Twitter is social media website it is not the same as Facebook. Created by founders Jack Dorsey, Noah Glass, Biz Stone and Even Williams. Unlike Facebook there is no friend system on Twitter there are “followers and the following”. Twitter utilizes small passages for their users to post their thoughts and opinions on any topic called tweets. Along with posting pictures to their profiles. Users connect with others by following each other and instead of clicking a like button in response to liking a post. You simply retweet and heart the tweet to show that you're in an agreeance. Including topics that other users have made popularized through the site. Celebrities primarily use this tool to promote themselves along with connecting with their fans. For instance, award shows like the Golden Globes or The Oscars that primarily gives actresses and actors awards for their accomplishments in film and tv. Twitter’s platform gives the fans the ability to show support to that actress or actor in accordance with them winning the award. Another relevant example of Twitter's platform to allow people to connect with their followers is President Donald Trump daily tweet to the American people regarding any political matter within White House. Twitter is primarily a site that is marketed to young adults and teenagers being that many adults don’t use and understand the way Twitter works.

Similarly, Instagram is a mobile application social media that has been popularized by celebrities created by Kevin Systrom. Instagram has a website but is not as functional as the mobile application. The website allows you just see photos while the app allows liking posts, go live with your followers giving them a glimpse of what is going on your personal life, along with becoming a platform of talent discovery. It is a basic application to navigate being that mobile application only operates on photos and videos. Instagram is a platform that uses photographs and videos to captivate its followers. Instagram uses user profiles that can be personalized with a small ‘biography’ that describes who you are. Like the website Twitter, it allows you to follow each other's stream of photos. Technology has evolved into creating Instagram and the liking process. On Instagram to simply a like a post you just simply tap the post two and a big white heart appears showing that you like the post along with a small red heart at the bottom of the post. In the top of application there is an icon that says, ‘go live’ you can press it and it notifies your followers that you're live. While anyone including your followers can join, leave comments directed to you along with heart other comments. Another way to connect with people around the world through this feature is primarily used by celebrities like Kylie Jenner and other socialites. Having a high follower count you can popularize yourself into becoming an overnight celebrity if the right person sees and knows your work. It has also become a platform where many talents have been discovered by celebrities. Many people have been discovered from Instagram from simply knowing how to captivate an audience. From dancing, singing, modeling and even perform skits that people find funny This is where the “social media star” term originates from an is going to keep growing with the constant use of this app. Instagram is one of the last applications where both mixed age group use to connect and explore the reigns of technology.

In summarization, these three platforms are a way for us to connect and communicate with others. Whether there are a family, stranger or a celebrity there is a way to connect with them along with “give them a piece of our mind”. Facebook originally was for college buddies to connect with other but shifted to a site and app that allows to keep family members along with friends of events that’s going on in your life. While Twitter allows a hundred and forty characters or less thoughts be expressed to whoever and whomever will listen. With Instagram we get to share the photos of our lives along with shooting our shoot to superstardom to those that will give it to us.