# Title III 5- Year Proposal

**Albany State University Visiting Artist Exhibition and Lecture Series**

Covering October 1, 2017 – September 30, 2022

**Project Director:** Scott Marini

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| **1. Name of Institution: Albany State University** | **2. Activity Title: Albany State University Visiting Artist Exhibition and Lectures Series**  **3. Activity Number:** |
| **4. Focus Area:**  **Use of Title III resources to help meet institutional goals, strengthen student retention and graduation rates, improve and strengthen existing academic offering.** | **5. LAA Category:**  **1. Academic instruction in disciplines in which Black Americans are underrepresented.**  **2. Tutoring, counseling, and student service programs designed to improve academic success.**  **3. Joint use of facilities, such as laboratories and libraries.**  **4. Establishing community outreach programs, which will encourage elementary and secondary students to develop the academic skills and the interest to pursue postsecondary education.** |

**Budget Request Amount: Yearly-$13,428.40 Total for the five year = $67,142.00**

**6. Narrative**

**A. INTRODUCTION**

The aim of the proposed grant is to enhance and support academic life on campus and the community at large. The *“Albany State University Exhibition and Lecture Series”* will consists of multiple artists exhibiting and giving lectures in the “Arthur Berry Gallery” at Albany State University. This venue will serves as a cultural meeting place where art enlightens and educates the campus community and beyond. Albany State University will be Albany’s premier art gallery showcasing works by artists not only from African descent but also all artists in our community, nationally, and internationally. The proposed funds will allow artist from around the country to come to our campus and exhibit their work. They will also give a lecture about their work. The lectures will consists of how the work was created, historical relevance, and what it means to be an artist. The nature of these exhibitions and lectures will create discussions that will in turn foster a greater understanding of a liberal arts education here at Albany State University. The gallery also emphasizes the artistic accomplishments of Albany State University by showcasing works of art from ASU's students. Through, the process of working with the visiting artist the Visual and Performing Arts majors will learn how to produce thought provoking artwork and also how to exhibit artwork in galleries and museums. The exhibitions and lectures will not only be open to the public but also to secondary educational students. These students will be exposed to this cultural experience here at Albany State University.

*Intended purpose:*

1. *Educate the Albany State University community in the arts*
2. *Educate the surrounding community in the arts*
3. *Help professional artists to exhibit their artwork*
4. *Visual and Performing Art majors get exposed to how to create and exhibit artwork in a gallery or museum setting*
5. *Expose the community and students to Albany State University’s liberal arts education*

*Serving population:*

1. *Albany State University community*
2. *The surrounding Albany community*
3. *Visual and Performing Art majors*
4. *The surrounding secondary student population*

*Need:*

*a. There are minimal opportunities for the community to experience cultural events here in southwest Georgia*

*b. There are minimal opportunities for professional artist to share their work with southwest Georgia community.*

*c. Expose the local community of the importance of a liberal arts education*

*General outcomes:*

1. *Expose the community to the importance of arts and culture in southwest Georgia*
2. *Expose the community to our liberal arts education here at Albany State University*
3. *Expose the secondary educational students here in southwest Georgia to Albany State University*
4. *Create a cultural hub here at Albany State University in the “Arthur Berry Gallery”*
5. *Albany State University Visual and Performing Art Majors will produce and exhibit a relevant body of work in a professional manor in the “Arthur Berry Gallery”.*

**B. alignment with Institutional Strategic Plan**

Below is a list of the most relevant strategic plans that fit the proposed grant. Underneath each goal is how the activities will assist the institution.

**Strategic Goal Two: Aspire to Excellence - in teaching and learning, thus becoming the first-choice institution for students from southwest Georgia and garnering recognition as a premier southern regional university.**

**Achieving Activity:**

**The proposed activities consist of having professional artist exhibit and lecture in the new “Arthur Berry Gallery” to the ASU and surrounding community. These activities will expose our great liberal arts education here at Albany State University. Participating in these lectures and exhibitions will create cultural hub on our campus. The local community including secondary education students will be exposed to our campus and the new “Fine Arts Center”. These activities will also give current students the opportunity to participate in the artistic cultural events on campus.**

**Strategic Goal Three: Embrace Diversity - As a historically black institution and led by a highly-diverse faculty and staff, Albany State University will embrace diversity in all its forms – including age, gender identity, race and ethnicity, country of origin, religion, ability level, sexual orientation, and veteran status – and seek to foster a similar acceptance and celebration of that diversity.**

**Achieving Activity:**

**This proposal allows the ASU campus and surrounding communities to meet and experience the expressions from professional artist from all diversities. Experiencing these events will in turn foster a better understanding of different cultures, backgrounds and ideas.**

**Strategic Goal Strategic Goal Five: Elevate Historically Underserved Populations - Albany State University will recognize and address the many challenges that face African Americans and other students of color, adult learners, first generation students, students from low socioeconomic backgrounds, and others from underserved populations, and form strong partnerships with K-12, government agencies, and community outreach organizations to increase access and success rates.**

**Achieving Activity:**

**One of the “Exhibiting and Lecture Series” many goals, is to expose arts and culture to a diverse and underserved population. The southwest Georgia region does not have many opportunities for the community to experience these events. Albany State University will be the cultural hub with these exhibitions and lectures. Through these events the local community will also be able to experience ASU and see the many avenues they have here in their community to receive a quality higher education.**

**C. alignment to Title III Purpose**

* Demonstrate how the proposed activity will assist the institution improve in the areas of enrollment, retention and graduation.

**(Enrollment) The “Exhibition and Lecture Series” will promote and give access to the community to cultural events.**

1. **Through the exhibitions and lectures the invited community including future students will experience the arts and culture on campus.**
2. **The future student will be exposed to opportunities on campus.**
3. **The community will be exposed to the opportunities in the new “Fine Arts Center”**
4. **The community and the future students will be exposed to professional artists that they can aspire to be through education at ASU.**
5. **The future students that come to these events will be introduced to the ASU faculty and fellow students.**

**(Retention) The ASU community will participate in the “Exhibition and Lecture Series”, making ASU a central hub for arts and culture in southwest Georgia.**

1. **Through the series ASU students will be exposed to the importance of a liberal arts education.**
2. **This program will expose ASU students with the ability to talk with professional artist. Through this mentoring, the students will have a better understanding on how to be successful in their academic career.**
3. **This exhibition and lecture series will give the ASU students a cultural event that they can attend, giving them an opportunity to participate in campus activities.**

**(Graduation) The ASU student community will have a better understanding of a liberal arts education.**

1. **Albany State University Visual and Performing Arts majors will have the experience working with professional artist on how to produce and exhibit a relevant body of work in a professional manor in the “Arthur Berry Gallery”. This is a requirement for the art majors.**
2. **Through mentoring with the visiting artist the students will understand the importance of finishing their degree for future employment in the arts (artist, gallery, museum studies) or further education.**

* Identify and demonstrate how this project will improve one or more of the following areas for the institution: (Academic Quality, Student Services and Outcomes, Institutional Management, and Fiscal Stability).

**(Academic Quality)**

1. **The students that participate in the ARAP 1100 Art Appreciation and ARST Studio courses will now have an opportunity to see physical art in a gallery space instead of just slideshows and images in books.**
2. **The students that participate in the ARAP 1100 Art Appreciation and ARTS studio courses will be able to meet and talk with a professional artist about their work and career.**
3. **The ASU community will have the opportunity to participate in an artistic cultural event at ASU. Students from other disciplines can write about the art or artists (English), interview the artists (Communication), analysis the art (Psychology) or just get inspired by the art.**

**(Student Services and Outcomes)**

1. **The ASU students have a cultural event that they can attend. Expanding their experiences through a liberal arts education.**
2. **The students can talk and experience art that might educate or inspire them.**

**(Institutional Management)**

1. **Through the events of lectures and exhibition, the Institutional Management team can expose the cultural identity of ASU to the community.**
2. **These events can help ASU become a cultural hub for southwest Georgia.**
3. **Press and exposure through the arts to the surrounding community.**
4. **These events can also show case the new Arthur Berry Gallery and the new Fine Arts Center.**

**(Fiscal Stability)**

1. **The artists that are invited for the exhibition and lecture series will be paid one sum for their contractual work. (Exhibiting and lecture)**
2. **Funds allocated for promotional materials. (posters and mailed flyers (postcard)**
3. **At the end of the five-year proposal and the data collected show positive results in helping the ASU and surrounding communities the university will invest in the program and continue the funding.**

* Identify and demonstrate how this project supports one or more Legislative Allowable Activities (LAA’s) as defined by the U.S. Department of Education to strengthen the institution. (see attached listing)

**a. Academic instruction in disciplines in which Black Americans are underrepresented.**

**This proposal allows the ASU campus and surrounding communities to meet and experience the expressions from professional artist from all diversities. Experiencing these events will in turn foster a better understanding of different cultures, backgrounds and ideas. There are minimal opportunities for the community to experience cultural events here in southwest Georgia. There are minimal opportunities for professional artist to share their work with southwest Georgia community.**

**b. Tutoring, counseling, and student service programs designed to improve academic success.**

**This program will expose ASU students with the ability to talk with professional artist. Through this mentoring the students will have a better understand on how to be successful in their academic career. This exhibition and lecture series will give the ASU students a cultural event that they can attend, giving them an opportunity to participate in campus activities. The community will have the opportunity to participate in an artistic cultural event at ASU. Students from other disciplines can write about the art or artists (English), interview the artists (Communication), analysis the art (Psychology) or just get inspired by the art.**

**c. Joint use of facilities, such as laboratories and libraries.**

**This proposed program will utilize the new “Fine Arts Center”. All exhibitions and lectures will take place within the new “Arthur Berry Gallery”. Through this process it will showcase the new facilities on campus. We will also give tours of the new laboratory facilities in the fine arts. Giving these opportunities to future students will help in the recruitment process.**

**d. Establishing community outreach programs, which will encourage elementary and secondary students to develop the academic skills and the interest to pursue postsecondary education.**

**Through the exhibitions and lectures series the invited community including future students will experience the arts on campus. The community will be exposed to the opportunities in the new “Fine Arts Center” and the future students will be exposed to professional artists that they can aspire to be through education at ASU. The future students that come to these events will also be introduced to the ASU faculty and fellow students.**

**D. OVERVIEW OF OBJECTIVES AND IMPLEMENTATION STRATEGY**

* Provide a summary of the objectives for this activity. Objectives must be stated in measurable terms.

**The objectives of this proposal is to expose the community in southwest Georgia as well as our students to the importance of arts and culture by exhibiting a relevant body of work semi-annually, in a professional manor by a professional artist.**

* Provide a summary of implementation strategy. How will the objectives will be achieved? Include partnerships and collaborations.

1. **Each professional artist chosen must have exhibited their work at least five times prior. The Activity Director will review artist resumes and qualifications.**
2. **Publications will be made accordingly to invite the public, future students, current students (art majors as well as non-art majors), and faculty/staff members to the exhibits and lectures.**

**E. KEY PERSONNEL**

* Identify activity director

**Activity Director: Professor Scott Marini**

**Scott Marini has chosen to be the Activity Director along with his scheduled faculty duties.**

* Provide a summary of personnel needed and a justification

**The need for an activity director is to implement the objectives of the proposed program. The director of the program is to:**

**a. Write the Title III grant**

**b. Implement and maintain the program**

**c. Work with other faculty and community partners (Albany Museum of Art and the Albany Area Arts Council)**

**d. Find professional artist to provide the exhibitions and lectures in the new Arthur Berry Gallery**

**c. Publicize the exhibition and lecture series**

**d. Host the visiting artist**

**e. Provide documentation (photos, flyers, postcards)**

**f. Record and provide learning outcomes and assessment data**

**F. ASSESSMENT PLAN**

* Identify methods assessment of the project to determine effectiveness.

**Each visiting artist’s exhibition and lecture will be assessed accordingly**

**1. All visitors (students and community) will log into an attendance rosters, located at attendance desk in the gallery entrance. The log sheets will serve as a measure of the number of students and visitors served.**

**2. A questionnaire issued in fall 2017 will assist us in evaluating our service to the University. (example fall 2017 questionnaire attached at the bottom of this document)**

* Identify methods used to determine achievement of programmatic objectives.

**1. From the rosters, we will be able to quantify the number of students and community visitors served by the exhibition and lecture series.**

**2. From the questionnaire, the student and community population served by the “Exhibition and Lecture Series” will be identified.**

**G. INSTITUTIONALIZATION PLAN**

* Provide a plan demonstrating how the project will be institutionalized by the end of the five-year grant.

**After the five year proposed plan the university will see more interest in the arts and culture of southwest Georgia. The “Visiting Artist Exhibition and Lecture Series” will help the ASU community grow. Not just with the student population but with the community who want to be apart of the arts and culture here at ASU. Rise in enrollment will help fund this series along with donations from the community who want to continue to come to the “Arthur Berry Gallery”. With continued success of the program and collaboration with the Albany Area Arts Council, Albany State University will have more connections and exposure to other artist who would want to exhibit and lecture at minimal if no cost in our gallery. Artists who exhibit can sell their artwork and a thirty percent commission will help fund future exhibitions and lectures. After the establishment of this proposal the Visual and Performing Arts Department faculty will assume the activity director duties.**

## ACTIVITY OBJECTIVES AND ANTICIPATED RESULTS

# Grant Period: Fall 2017-Spring 2022

***(Objectives and performance indicators must be stated in measurable terms)***

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| **1. Name of Institution: Albany State University** | **2. Activity Title:**  **“Visiting Artist Exhibition and Lecture Series”**  **3. Activity Number: 1 (Title III, Part B)** |
| **4. Activity Objective(s)** | **5. Anticipated Results to Measure Success**  **(Performance Indicators):** |
| **Objective 1:**  *Expose the ASU student community to arts and culture in southwest Georgia* | **Performance Indicator 1:**  *Based on data collected of the number of visitors polled, 80% of attendees will be students at Albany State University.* |
| **Objective 2:**  *The visitors to the exhibition and lecture series will have a better understanding of arts* | **Performance Indicator 2:**  *Based on data collected of the number of visitors* 80% *of those found the exhibition and the lecture to be helpful in deepening their understanding of the arts.* |
| **Objective 3:**  *Expose the community to arts and culture in southwest Georgia* | **Performance Indicator 3:**  *Based on data collected of the number of visitors polled, 50% of attendees will be from the surrounding community.* |
| **Objective 4:**  *Expose the secondary educational students here in southwest Georgia to Albany State University and arts in culture* | **Performance Indicator 4:**  *Based on data collected of the number of visitors polled, 20% of attendees will be secondary educational students here in southwest Georgia. 100% of the participants will be given information on programs and opportunities here at ASU.* |
| **Objective 5:**  *Albany State University Visual and Performing Art Majors will produce and exhibit a relevant body of work in a professional manor in the “Arthur Berry Gallery”* | **Performance Indicator 5:**  *100% of the Visual and Performing Art majors will produce and exhibit a body of work in the “Arthur Berry Gallery”* |

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| GRANT ACTIVITY FOR THE TITLE III PART B OR PART F PROGRAMS | | | | | |  |
| **IMPLEMENTATION STRATEGY AND TIMETABLE FORM** | | | | | | |
| NAME OF ACTIVITY COORDINATOR AND OFFICE: *Professor Scott Marini Holley Hall 119* | | | | **2. Activity Title:**  *Visiting Artist Exhibition and Lecture Series* | | |
| **3. SPECIFIC TASKS TO BE COMPLETED** | **4. PRIMARY PARTICIPANTS** | **5. METHODS INVOLVED** | **6. TANGIBLE RESULTS** | | **7. timeFRAME**  **FROM/TO** | |
| 1.1  **Develop a call for entries for professional artist to exhibit and lecture in the ‘Arthur Berry Gallery”** | **Activity Director, Visual Art Faculty, Visual and Performing Arts Chair** | **Establish a schedule, rubric, qualifications to evaluate which artist that will come to ASU** | **-Promotion of the new “Arthur Berry Gallery” at ASU**  **-Qualified and professional artist are going to be exhibiting and lecturing** | | **- Twice yearly**  **-August 2017 and January 2018**  **-August 2018 and January 2019**  **-August 2019 and January 2020**  **-August 2020 and January 2021**  **-August 2021 and January 2022** | |
| 2.1  **Review and choose the visiting artist to come exhibit and lecture in the “Arthur Berry Gallery”** | **Activity Director, Title III, Visual and Performing Arts Chair, Faculty, selected Visual and Performing Arts majors, Albany Area Arts Council Director** | **Use a rubric to make sure the visiting artist fits the qualifications. Establish a schedule of events** | **-Relevant and thought provoking work will be exhibited**  **-Promotion of the new “Arthur Berry Gallery” at ASU**  **-Qualified and professional artist are going to be exhibiting and lecturing**  **-Established schedule of events (exhibition and lecture)**  **-Increase in student involvement** | | **- Twice yearly**  **-August 2017 and January 2018**  **-August 2018 and January 2019**  **-August 2019 and January 2020**  **-August 2020 and January 2021**  **-August 2021 and January 2022** | |
| 3.1  **Decide on promotional materials and distribute through campus mail, local school, and lyceums mailing list.** | **Activity Director, ASU Communication, local secondary schools** | **Establish a working mailing list to make sure the community know about the event to promote ASU** | **-Promotional materials are complete and sent using a mailing list combined from the ASU lyceum series and Albany Area Arts Council**  **-Promotional materials are sent to local schools for involvement** | | **- Twice yearly**  **-August 2017 and January 2018**  **-August 2018 and January 2019**  **-August 2019 and January 2020**  **-August 2020 and January 2021**  **-August 2021 and January 2022** | |
| 4.1  **Install the chosen artist exhibition in the gallery.** | **Activity Director, ASU Visual and Performing Arts Major, Faculty, selected visiting artist** | **Instillation of chosen artist exhibition with faculty and students help**  **students will learn how to install an exhibition and meet the artist**  **(Workshop)** | **-Visual and Performing Arts Majors will participate and learn how to install an exhibition**  **-An increase in student involvement**  **-expose students to arts in culture at ASU** | | **- Twice yearly (availability of the artist)**  **- 2017 and 2018**  **-2018 and 2019**  **-2019 and 2020**  **-2020 and 2021**  **-2021 and 2022**  **-2021 and 3022** | |
| 5.1  **Artist’s exhibition is open to ASU** **students, faculty/staff and the local community.** | **Activity Director, Local community, ASU, local schools, public** | **-Exhibition is open to the public**  **-Public meets the artist** | **-An increase in the community’s (ASU student’s, faculty/staff, local schools, community) knowledge of ASU and arts and culture.**  **-number of people exposed to the exhibition** | | **- Twice yearly (availability of the artist)**  **-2017 and 2018**  **-2018 and 2019**  **-2019 and 2020**  **-2020 and 2021**  **-2021 and 2022** | |
| 6.1  **Visiting artist’s lecture series on the closing day of the exhibition**. | **Activity Director, Local community, ASU, local schools, public** | **-Artist lecture**  **-The visiting artist talks about their work and the community involved can ask questions** | **-An increase in the community’s (ASU student’s, faculty/staff, local schools, community) knowledge of ASU and arts and culture.**  **-number of people exposed to the lecture** | | **- Twice yearly (availability of the artist)**  **-2017 and 2018**  **-2018 and 2019**  **-2019 and 2020**  **-2020 and 2021**  **-2021 and 2022** | |
| 7.1  **Collect data and assess the “Visiting Artist Exhibition and Lecture Series”.** | **Activity Director, Title III** | **Collection and recording of data** | **-Assessment of the programs outcomes** | | **-Yearly**  **-May 2018-May 2022** | |