

**Albany State University
College of Business**

**MINOR – Marketing
Progression Sheet - Minimum 15 Semester Hours Required**

Name _____ Ram ID _____ Advisor _____

Area H: Required Courses (15 hrs)				
Number	Title	Prerequisites *	Grd	Hrs
MKTG 3130	Consumer Behavior	MKTG 3120		3
MKTG 3132	Fundamentals of Selling	MKTG 3120		3
MKTG 3134	Marketing Research	ECON 3205, MKTG 3120		3
MKTG 4170	Marketing Management	MKTG 3120		3
MKTG 4180	Marketing Information Systems	MKTG 3120		3

* = Prerequisites for non-business majors could be waived depending on prior course work, see your advisor.