

Albany State University
College of Business
Marketing Degree Progression Sheet
(125 Semester Hours)

Name _____ Advisor _____

| Area A1: Communication Skills (6 hrs) | | | | Above Core | | | |
|---|-------------------------------------|-----|-----|--|--------------------------------------|-----|-----|
| Number | Title | Grd | Hrs | Number | Title | Grd | Hrs |
| ENGL1101 | English Composition 1 ♦ | | 3 | ASU1201 | Foundations of College Success | | 2 |
| ENGL1102 | English Composition 2 ♦ | | 3 | Select THREE courses | | | |
| | | | | HEDP1001 | Intro to Wellness | | 1 |
| Area A2: Quantitative Skills (3 hrs) | | | | PEDH1001 | Team Sports | | 1 |
| MATH1111 | College Algebra ♦ (CoB Requirement) | | 3 | PEDH1002 | Fitness | | 1 |
| | | | | PEDH1003 | Recreational Skills I | | 1 |
| Area B: Institutional Options (5 hrs) | | | | PEDH1004 | Recreational Skills II | | 1 |
| COMM1100 | Public Speaking | | 3 | PEDH1005 | Lifetime Skills I | | 1 |
| HIST1002 | Intro to African Diaspora | | 2 | PEDH1006 | Lifetime Skills II | | 1 |
| | | | | PEDH1007 | Aquatics | | 1 |
| Area C: Humanities, Fine Arts, and Ethics (6 hrs) | | | | | | | |
| ENGL2111 | World Literature | | 3 | | | | |
| Plus ONE of the following | | | | | | | |
| ARAP1100 | Art Appreciation | | 3 | Area F: Program of Study related courses (18 hrs) | | | |
| MUSC1100 | Music Appreciation | | 3 | ACCT2101 | Principles of Accounting I | | 3 |
| | | | | ACCT2102 | Principles of Accounting II | | 3 |
| Area D: Natural Science, Math, & Technology (11 hrs) | | | | BISE2010 | Fundamentals of Comp Appl | | 3 |
| Select any TWO courses | | | | BISE2040 | Communication for Mgmt | | 3 |
| BIOL1111K | Intro to Biological Science | | 4 | ECON2105 | Principles of Macroeconomics | | 3 |
| BIOL1112K | Intro to Biological Science | | 4 | ECON2106 | Principles of Microeconomics | | 3 |
| CHEM1151K | Survey of Chemistry I | | 4 | | | | |
| CHEM1152K | Survey of Chemistry II | | 4 | Area G: Business Majors required courses (30 hrs) | | | |
| PHYS1001K | Physical Science I | | 4 | BUSA4105* | International Business | | 3 |
| PHYS1002K | Physical Science II | | 4 | ECON3205* | Economics & Bus. Statistics | | 3 |
| | | | | FINC3105* | Foundations of Financial Mgmt | | 3 |
| | | | | MGMT3105* | Legal Env of Business | | 3 |
| | | | | MGMT3106* | Mgmt Science & Operations | | 3 |
| Plus | | | | MGMT4110* | Organizational Behavior | | 3 |
| MATH1113 | Pre-Calculus ♦ (CoB Requirement) | | 3 | MGMT4125* | Human Resources Mgmt | | 3 |
| | | | | MGMT4205* | Mgmt Information Systems | | 3 |
| Area E: Social Sciences (12hrs) | | | | MGMT4199* | Business Policy | | 3 |
| POLS1101 | US & Georgia Government | | 3 | MKTG3120* | Principles of Marketing | | 3 |
| Select THREE courses (at least ONE history) | | | | | | | |
| HIST1111 | Survey of World History I | | 3 | Area H: Marketing Major (30 hrs) | | | |
| HIST1112 | Survey of World History II | | 3 | MKTG3130* | Consumer Behavior | | 3 |
| HIST2111 | Survey of American History I | | 3 | MKTG3132* | Fundamentals of Selling | | 3 |
| HIST2112 | Survey of American History II | | 3 | MKTG3134* | Marketing Research | | 3 |
| HIST2113 | Minorities in America | | 3 | MKTG3136* | Promotion and Advertising | | 3 |
| PHIL2101 | Intro to Philosophy | | 3 | MKTG4140* | Retail Management | | 3 |
| POLS2101 | Intro to Political Science | | 3 | MKTG4170* | Marketing Management | | 3 |
| POLS2102 | Intro to Law | | 3 | MKTG4180* | Marketing Information Systems | | 3 |
| PSYC1101 | General Psychology | | 3 | BUSA3100* | Business Internship I | | 3 |
| SOCI2011 | Principles of Sociology | | 3 | Elective | Any 2000 level non-business course** | | 3 |
| SOCI2031 | Intro to Anthropology | | 3 | Elective | Any 3000/4000 level business courses | | 3 |
| | | | | | | | |
| CPC Requirements | | | | Satisfied | YES | NO | |

Note: Must earn C or better for all courses in Areas F, G, and H. The minimum GPA for graduation is 2.25. No more than 30 semester hours in traditional Business courses (excluding Economics) can be transferred to Areas F, G, and H.

♦ Minimum grade of "C" is required.

*Prerequisite Required.

** OR approved foreign language

10/7/2014