Sponsorship Opportunities

Albany State University FOUNDATION

Blue & Gold Scholarship GALA

Saturday, April 6, 2024

Albany State University West Campus Arena

6 pm COCKTAIL HOUR

7 pm GALA

ATTIRE: BLACK-TIE

A Night Under the Stars

MESSAGE FROM THE VICE PRESIDENT

A Night Under the Stars

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Dear Friends,

I am excited to invite you to the Albany State University Foundation 4th Annual Blue and Gold Scholarship Gala. This year's event is dedicated to raising awareness and support for under-represented students, and with your financial contribution, we can make a real difference in the lives of our students.

By supporting Albany State University, you are providing access to a quality college education and the promise of a bright future for these students. We are asking corporations and community groups to join us in this cause by purchasing sponsorships. In return, you will receive reserved table(s) for your guests and recognition at the event, and in related promotional materials.

This enchanting evening promises to be a night of fun, laughter, and memories that will last a lifetime. Let's come together for a night of celebration and giving back to the ASU community. We look forward to seeing you at the gala and thank you in advance for your generous support.

Sincerely,

Valerie Melton, MPA
Executive Director, ASU Foundation
Vice President, Institutional Advancement

Albany State University FOUNDATION

ASU FOUNDATION BLUE & GOLD

Sponsorship Opportunities

We invite you to support student scholarships with the following sponsorship opportunities:

PLATINUM SPONSORSHIP - $50,000

- Your gift will support twenty students
- Two prominently located tables (seating for 16 guests)
- 8 VIP reception tickets
- Recognition during the event
- Full page listed in gala program
- Recognition on ASU social media platforms

GOLD SPONSOR - $25,000

- Your gift will support ten students
- Two sponsor table (seating for 16 guests)
- Four VIP reception tickets
- Company name and logo listed in gala program
- Recognition during the event
- Full- page ad in the program

SILVER SPONSOR - $10,000

- Your gift will support five students
- One sponsor table (seating for 8 guests)
- Two VIP reception tickets
- Half-page ad in the gala program

BRONZE SPONSOR -$5,000

- Your gift will support three students
- One sponsor table (seating for 8 guests)
- Company name and logo in gala program
- Recognition at the event

BLUE AND GOLD SPONSOR - $2,500

- Your gift will support two students
- One sponsor table (seating for 8 guests)
- Recognition at the gala

TABLE SPONSOR - $1,500

- Recognition at the gala
- One table (seating for 8 guests)

INDIVIDUAL TICKETS

- $150

Response Form

ASU FOUNDATION BLUE & GOLD SCHOLARSHIP GALA

Please RSVP by March 22, 2024

SPONSORSHIP LEVELS:

- ❒ $50,000 PLATINUM SPONSORSHIP
- ❒ $25,000 GOLD SPONSOR
- ❒ $10,000 SILVER SPONSOR
- ❒ $5,000 BRONZE SPONSOR
- ❒ $2,500 BLUE AND GOLD SPONSOR
- ❒ $1,500 TABLE SPONSOR
- ❒ $150 INDIVIDUAL TICKET
  # of Tickets _____
- ❒ $_____ I am unable to attend, but please accept my donation.

MAKE CHECKS PAYABLE TO:

Albany State University Foundation

ONLINE RESPONSE AVAILABLE:

www.asurams.edu/galasponsor

MAIL RESPONSE FORM AND PAYMENT TO:

Albany State University Foundation
Blue & Gold Scholarship Gala
Valerie Melton
Vice President, Institutional Advancement
504 College Dr. | Albany, GA 31705
T: 229.500.3278
advancement@asurams.edu.

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

OFFICE PHONE ( ) _____ CELL PHONE ( ) _____

E-MAIL _____

❒ **CHECK ENCLOSED**

❒ **CREDIT CARD** ❒ VISA ❒ MASTERCARD ❒ DISCOVER ❒ AMERICAN EXPRESS

CREDIT CARD NUMBER _____ CVC# _____ EXP _____

SIGNATURE _____

p **PLEASE INVOICE US FOR THE AMOUNT DUE:** $ _____ (ALL PAYMENTS DUE BY MARCH 22, 2024

All contributions are tax-deductible to the fullest extent allowed by law. For your convenience, the Albany State University Foundation

TABLE GUESTS (8): Submit your guests' names by March 22, 2024.

HOST NAME: _____ _____

_____ _____

_____ _____

_____ _____